

# Press Release

Senn's Collision Center of Louisville Ky. has been recognized as a 2009 AutocheX Premier Achiever Award for Excellence in Customer Service and Satisfaction. Senn's Collision Center has received this award for the second consecutive year.

The Premier Achiever Award recognizes collision repair facilities that consistently demonstrate their commitment to customer care as reflected by their superior customer satisfaction scores. Based on the hundreds of thousands of customer satisfaction surveys AutocheX performed in 32 states, Senn's Collision Center has been recognized in the top four percent of collision repair facilities in North America. "Clearly, they go the extra mile for their customers. Their high satisfaction scores reflect their ongoing commitment to customer care, and we want to congratulate them on their outstanding accomplishment of being a top performing collision repair facility in North America." said Jason Bertellotti, Vice President of Mitchells Repair Solutions. AutocheX is a division of Mitchell International.

"Today having an excellent product is not enough. You have to be flexible and do whatever it takes to make sure your customer has a positive experience when having their vehicle repaired." Said Herman Senn III

Senn's is a family owned business that was established in 1949 and celebrated their 60<sup>th</sup> year anniversary in 2009. Senn's has three locations the original location on Cane Run Road, the 2<sup>nd</sup> on Middletown Industrial Blvd and their third location on Poplar Level Road.